

Notes from the Build Strategy With AI Email Newsletter

Prompt to Find Your Why

Atomic Note

Every Tuesday and Saturday morning, you'll receive ChatGPT prompts through the Build Strategy With AI newsletter.

I am [describe your role] who helps [describe your audience, e.g., busy freelancers] to achieve [describe transformation you provide, e.g., upskill themselves] through [describe your platform or method, e.g., an email newsletter that converts books into actionable prompts to save time and accelerate execution]

#Goal: Generate a list of origin story questions to reflect on your project.

-For each question, create two sections:

-On the left side: jot down facts the specific events or details (e.g., "graduated from college," "started first blog").

-On the right side: write the meaning the emotions, interpretations, lessons, or recurring themes from those facts (e.g., "felt proud," "realized independence matters").

#Constraints:

-Ask open-ended questions.

-Avoid questions starting with "why."

-Focus questions around the origin story of your project.

-Tailor the tone to reflect personal journey, emotional turning points, and key decisions.

#Background Story Example:

[Insert personal background e.g., "In my early 20s, I didn't have access to college education. I questioned what it felt like to grow a brand. I learned through books and blogs over two years and then launched my newsletter to share lessons and frameworks that helped me grow my family business."]

#Format: Bullet point list of origin story questions. Under each question:

-Facts: (Give me a step-by-step guide on what to write here based on the context of the Origin Story questions.) -Meaning: (Give me a step-by-step guide on what to write here based on the context of the Origin Story questions.)

Atomic Note

If you want great responses, the key is to be specific. Tailor it to your needs and fill out those sections to get high-quality questions

Putting the Prompt to Work: here's for me its looks something like this.

I am [Brand Strategist] who helps [Busy Founders and creators & solopreneur to achieve [Frameworks from the best selling marketing books] through [an email newsletter that converts books into actionable prompts to save time and accelerate execution]

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Here's what I got from ChatGPT:

- What experiences first sparked your interest in marketing frameworks and best-selling marketing books?

- **Facts:** List concrete moments (e.g., "read *Influence* by Cialdini," "attended marketing workshop," "struggled to find time to finish books while running side projects").
- **Meaning:** Reflect on the emotional impact (e.g., "felt inspired by practical strategies," "realized knowledge was scattered and needed to be condensed").

- When did you first feel the need to transform complex ideas into simpler, actionable steps?

- **Facts:** Identify clear moments (e.g., "created checklists for personal use," "summarized books for friends," "built notion templates for execution").
- **Meaning:** Capture the deeper realization (e.g., "discovered that simplifying content gave me clarity," "noticed it helped others move faster").

- What was happening in your life when you realized busy founders needed faster learning methods?

- **Facts:** Write about personal or observed situations (e.g., "friends launching startups complained about time constraints," "mentored solopreneurs struggling to implement books").
- **Meaning:** Explore emotional takeaways (e.g., "felt empathy for overwhelmed founders," "sensed an opportunity to bridge knowledge and action"). 

Ask anything



 Search

 Deep research

 Create image



**That's It
for today peeps
Hasta La Vista**